



Who We Are

ParentLink is a team of compassionate professionals who support parents and caregivers through life's challenges. We are:

EXPERIENCED, with professional backgrounds in fields like child welfare, counseling, education, and public health.

TRAINED to provide research-based information on many vital topics and ensure the safety of all children.

CONNECTED to educational and state systems of support that can provide the specialized assistance individual situations require.

CONFIDENTIAL. Your privacy is extremely important to us.

What We Do

ParentLink meets families where they are to help them get where they want to *grow*. We support Missouri's parents, caregivers, and professionals by linking them to evidence-based information and vetted resources. We assist in problem-solving and navigating any barriers to access and service that are encountered, then follow up later to make sure your family's needs are met.



ParentLink

University of Missouri

Contact us for free parenting support

Call: 1-800-552-8522

Text: 1-585-326-4591

Email: parentlink@missouri.edu

Website: parentlink.missouri.edu



ParentLink



@MUParentLink

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2800 Maguire Blvd.
Columbia, MO 65211

To support our work, visit
parentlink.missouri.edu/donate

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Free parenting support from real people who care

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ParentLink Services



WarmLine

WarmLine is the “front door” of ParentLink, a safe space where compassionate masters-level professionals share evidence-based information and resources, answer questions, offer problem-solving support, and help families connect to services.

*8 a.m. to 10 p.m. Monday through Friday
12 p.m. to 5 p.m. Saturday and Sunday*

Call: 1-800-552-8522

Text: 1-585-326-4591

Email: parentlink@missouri.edu

Facebook Message: @ParentLink

Early Childhood Support

ParentLink provides information, support, and strategies to help parents identify challenges at their most solvable point. ParentLink guides parents through developmental screenings to help them track their child’s development, from birth to age 6, then follows up afterward to share results and information that may be beneficial.



Kinship Family Support

KIN-4-KID Line

ParentLink’s Kinship Program supports caregivers who are raising children who are not biologically their own, including grandparents, relatives, foster parents, and others. The program helps caregivers connect with information, programs, and supportive services for the children they are raising as well as for themselves.

*8 a.m. to 10 p.m. Monday through Friday
12 p.m. to 5 p.m. Saturday and Sunday*

Call: 1-833-546-4543

Website: education.missouri.edu/navigators

Access Navigators

ParentLink’s Access Navigators help individuals overcome barriers and fully connect with needed resources that improve family health and well-being. Some examples include:

Filling out applications like:

- » Medicaid
- » Food Stamps (SNAP)
- » Child Care Subsidy
- » Temporary Assistance (TA)

Helping you find:

- » Health and legal services
- » Transportation
- » Home visiting programs
- » Housing

TEL-LINK

TEL-LINK is Missouri’s maternal and child health line, which helps individuals locate maternal and child health resources such as WIC, food stamps, Medicaid, and prenatal referrals.

8 a.m. to 5 p.m. Monday through Friday

Call or text: 800-TEL-LINK



Services for Incarcerated Parents

ParentLink connects to incarcerated parents and their families through Parenting Corners, displays of parenting materials and resources available in family visiting rooms of 18 correctional facilities in Missouri. Inmates fill out cards to mail to ParentLink with questions and concerns.



Family Outreach

ParentLink hosts events to connect families with helpful resources, such as parenting cafes, events, and clinics. The Family Fun Fests in Central and Southeast Missouri offer families food, entertainment, and connection to helpful local resources.